

# Affirmity Employee Resource Group Platform

## Propel workplace D&I with our intuitive, scalable enterprise ERG management solution

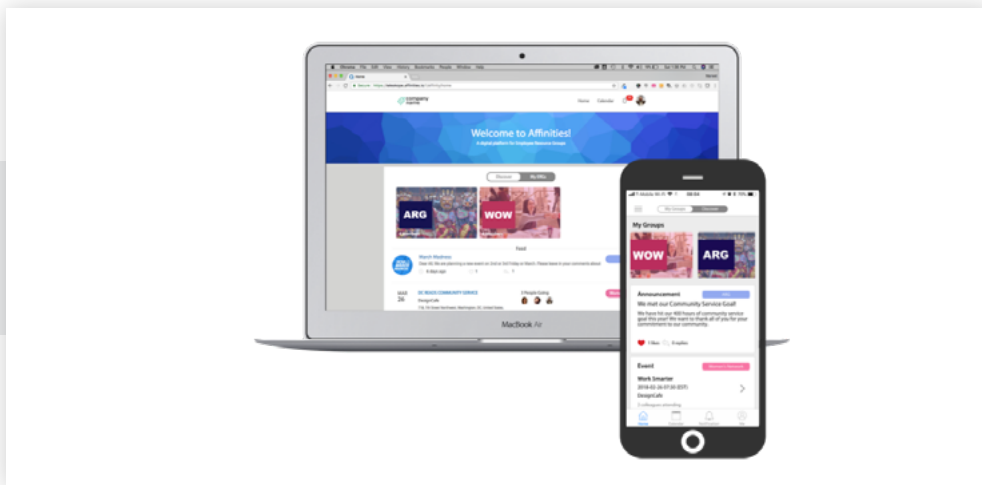
Is your organization seeking to improve its D&I program? Advancing your employee resource group (ERG) program with the right technology will transform your diversity initiatives and total talent experience.

ERGs can be challenging and time-consuming to manage day-to-day—with HR and diversity leaders often struggling with inefficient processes and limited visibility of workforce and resource group data.

Our ERG platform, powered by Telescope, offers functionality that helps you optimize your management workflow, measure ERG program success, and compile comprehensive analytics for key stakeholders.

To connect like-minded employees through diversity-focused events, increase ERG membership and participation, and elevate employee engagement, you need a solution that adapts to your unique needs.

Expedite your ERG growth and scalability across your organization with Affirmity's advanced Employee Resource Group Platform.



### Key Benefits

- Streamlines and enhances event management across ERGs and group subchapters
- Automates ERG administrative processes
- Facilitates productive D&I dialogues and employee engagement
- Configures sophisticated metrics and group-level KPIs that generate on-demand reports



### Key Features

- ERG Event Management & Integrated Calendars
- On-Demand Reporting & Real-Time Updates
- Online Social Collaboration
- Configurable Snapshots
- Budget & ROI Tracking
- Mobile Application
- Systems Integration

## Our enterprise ERG management solution helps you...

- Reduce the administrative burden on your ERG management team
- Measure group performance to enhance, grow, and scale ERGs across your organization
- Connect and engage employees who share similar experiences and values
- Gain total data visualization to quantify ROI and demonstrate the business impact of your D&I program
- Enrich the user experience and simplify employee access with an intuitive mobile application

## With the right tool, D&I leaders can manage and promote ERGs that

- Improve leadership development through mentorship
- Cultivate inclusion and preserve existing diverse talent
- Increase employee referrals and recruitment rates
- Improve the employee onboarding process

## About Affirmity

Affirmity, a former division of PeopleFluent, provides expert analysis, consulting, training, and software to optimize affirmative action and diversity and inclusion programs. A part of Learning Technologies Group plc (LTG), Affirmity serves more than 1,100 organizations—including global corporations, mid-sized organizations, and small businesses.

“Of the solutions in the marketplace, many address collaboration, whereas a prerequisite to collaboration is engagement. The ERG platform helps organizations strengthen both.”

– Pamela Pujo, Affirmity D&I Strategist and Advocate

## Contact Us

Find out how Affirmity's ERG Platform can transform your D&I program into a strategic business driver. Visit us or call one of our experts today at:  
**800-782-1818, option 3 | [info@affirmity.com](mailto:info@affirmity.com)**